

A Level Business Curriculum Map					
Month	week number	AQA for AS and A-level Business - Year 12 (AS)	AQA for AS and A-level Business - Year 12 (AS)	AQA for AS and A-level Business - Year 13 (A2)	AQA for AS and A-level Business - Year 13 (A2)
Term 1		1 What is business? /	2 Managers, leadership and decision making	7 Analysing the strategic position of a business	8 Choosing strategic direction
Sept	1	1.1 Understanding the nature and purpose of business	2.1 Understanding management, leadership and decision making	7.1 Mission, corporate objectives and strategy	8.1 Strategic direction: choosing which markets to compete in and what products to offer
	2	1.2 Understanding different business forms	2.1 Understanding management, leadership and decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis (RECAP OF YEAR 12 FINANCE)	8.1 Strategic direction: choosing which markets to compete in and what products to offer
	3	1.2 Understanding different business forms	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	8.2 Strategic positioning: choosing how to compete
Oct	4	1.2 Understanding different business forms	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	8.2 Strategic positioning: choosing how to compete
	5	1.3 Understanding that businesses operate within an external environment	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	
	6	1.3 Understanding that businesses operate within an external environment	2.3 Understanding the role and importance of stakeholders	7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance	
	7	1.3 Understanding that businesses operate within an external environment	2.3 Understanding the role and importance of stakeholders	7.4 Analysing the external environment to assess opportunities and threats: political and legal change	
Half Term					
Term 2		5 Decision making to improve financial performance	3 Decision making to improve marketing performance	7 Analysing the strategic position of a business	9 Strategic methods: how to pursue strategies
Nov	1	5.2 Analysing financial performance	3.1 Setting marketing objectives	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
	2	5.2 Analysing financial performance	3.2 Understanding markets and customers	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
	3	5.2 Analysing financial performance /	3.2 Understanding markets and customers	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
Dec	4	5.4 Making financial decisions: improving cash flow and profits	3.3 Making marketing decisions: segmentation, targeting, positioning	7.6 Analysing the external environment to assess opportunities and threats: social and technological	9.2 Assessing innovation
	5	5.4 Making financial decisions: improving cash flow and profits	3.3 Making marketing decisions: segmentation, targeting, positioning	7.6 Analysing the external environment to assess opportunities and threats: social and technological	9.2 Assessing innovation
	6	5.3 Making financial decisions: sources of finance	3.3 Making marketing decisions: segmentation, targeting, positioning	7.7 Analysing the external environment to assess opportunities and threats: the competitive environment	9.2 Assessing innovation
	7	regular test/ test marked/ embedding	regular test/ test marked/ embedding	regular test/ test marked/ embedding	regular test/ test marked/ embedding
Christmas Break					
Term 3		5 Decision making to improve financial performance	3 Decision making to improve marketing performance / 6 Decision making to improve human resource performance	8 Choosing strategic direction	9 Strategic methods: how to pursue strategies
Jan	1	Revisit exam questions / misconception	Revisit exam questions / misconceptions	7.8 Analysing strategic options: investment appraisal	9.3 Assessing internationalisation
	2	5.3 Making financial decisions: sources of finance	3.4 Making marketing decisions: using the marketing mix	7.8 Analysing strategic options: investment appraisal	9.3 Assessing internationalisation
	3	5.1 Setting financial objectives	3.4 Making marketing decisions: using the marketing mix	7.8 Analysing strategic options: investment appraisal	9.4 Assessing greater use of digital technology
	4	4.1 Setting operational objectives	6.1 Setting human resource objectives	7.8 Analysing strategic options: investment appraisal	9.4 Assessing greater use of digital technology
Feb	5	regular test/ test marked/ embedding	regular test/ test marked/ embedding	regular test/ test marked/ embedding	regular test/ test marked/ embedding
Half Term					
Term 4		4 Decision making to improve operational performance	6 Decision making to improve human resource performance	10 Managing strategic change	10 Managing strategic change
Feb	1	4.1 Setting operational objectives	6.1 Setting human resource objectives	10.3 Managing strategic implementation	10.1 Managing change

Mar	2	4.2 Analysing operational performance	6.3 Making human resource decisions: improving organisational design and managing the human resource flow	10.3 Managing strategic implementation	10.1 Managing change
	3	4.2 Analysing operational performance	6.4 Making human resource decisions: improving motivation and engagement	10.3 Managing strategic implementation	10.2 Managing organisational culture
	4	4.2 Analysing operational performance	6.4 Making human resource decisions: improving motivation and engagement	Revision and exam practise	10.2 Managing organisational culture
	5	4.2 Analysing operational performance	6.5 Making human resource decisions: improving employer-employee relations	Revision and exam practise	10.4 Problems with strategy and why strategies fail
April	6	regular test/ test marked/ embedding	6.5 Making human resource decisions: improving employer-employee relations	regular test/ test marked/ embedding	regular test/ test marked/ embedding
Easter Break (2 week)					
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Term 5		4 Decision making to improve operational performance	Address misconceptions / Revision	10 Managing strategic change / Revise / Exam Practise	10 Managing strategic change / Revise / Exam Practise
April	1	4.3 Making operational decisions to improve performance: increasing efficiency and productivity		Revision and exam practise	10.4 Problems with strategy and why strategies fail
	2	4.3 Making operational decisions to improve performance: increasing efficiency and productivity		Revision and exam practise	Revision and exam practise
May	3	4.4 Making operational decisions to improve performance:		Revision and exam practise	Revision and exam practise
	4	improving quality		Revision and exam practise	Revision and exam practise
	5	4.4 Making operational decisions to improve performance: improving quality		exams	exams
	6	regular test/ test marked/ embedding		exams	exams
Half Term					
Term 6		Revision and Exam Practice	Revision and Exam Practice	Exams	Exams
June	1	Lessons on exam structure and techniques (analysis)		exams	exams
	2	Lessons on exam structure and techniques (analysis)			
	3	Lessons on exam structure and techniques (application)			
July	4	Lessons on exam structure and techniques (application)			
	5	Lessons on exam structure and techniques (evaluation)			
	6	Lessons on exam structure and techniques (evaluation)			