

**Curriculum Time Plan - medium term plan**

Month	week number	AQA for AS and A-level Business - Year 12 (AS)	AQA for AS and A-level Business - Year 12 (AS)	AQA for AS and A-level Business - Year 13 (A2)	AQA for AS and A-level Business - Year 13 (A2)
<b>Term 1</b>		<b>1 What is business? /</b>	<b>2 Managers, leadership and decision making</b>	<b>7 Analysing the strategic position of a business</b>	<b>8 Choosing strategic direction</b>
<b>Sept</b>	1	1.1 Understanding the nature and purpose of business	2.1 Understanding management, leadership and decision making	7.1 Mission, corporate objectives and strategy	8.1 Strategic direction: choosing which markets to compete in and what products to offer
	2	1.2 Understanding different business forms	2.1 Understanding management, leadership and decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis (RECAP OF YEAR 12 FINANCE)	8.1 Strategic direction: choosing which markets to compete in and what products to offer
	3	1.2 Understanding different business forms	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	8.2 Strategic positioning: choosing how to compete
<b>Oct</b>	4	1.2 Understanding different business forms	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	8.2 Strategic positioning: choosing how to compete
	5	1.3 Understanding that businesses operate within an external environment	2.2 Understanding management decision making	7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis	
	6	1.3 Understanding that businesses operate within an external environment	2.3 Understanding the role and importance of stakeholders	7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance	
	7	1.3 Understanding that businesses operate within an external environment	2.3 Understanding the role and importance of stakeholders	7.4 Analysing the external environment to assess opportunities and threats: political and legal change	
<b>Half Term</b>					
<b>Term 2</b>		<b>5 Decision making to improve financial performance</b>	<b>3 Decision making to improve marketing performance</b>	<b>7 Analysing the strategic position of a business</b>	<b>9 Strategic methods: how to pursue strategies</b>
<b>Nov</b>	1	5.2 Analysing financial performance	3.1 Setting marketing objectives	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
	2	5.2 Analysing financial performance	3.2 Understanding markets and customers	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
	3	5.2 Analysing financial performance /	3.2 Understanding markets and customers	7.5 Analysing the external environment to assess opportunities and threats: economic change	9.1 Assessing a change in scale
<b>Dec</b>	4	5.4 Making financial decisions: improving cash flow and profits	3.3 Making marketing decisions: segmentation, targeting, positioning	7.6 Analysing the external environment to assess opportunities and threats: social and technological	9.2 Assessing innovation
	5	5.4 Making financial decisions: improving cash flow and profits	3.3 Making marketing decisions: segmentation, targeting, positioning	7.6 Analysing the external environment to assess opportunities and threats: social and technological	9.2 Assessing innovation
	6	5.3 Making financial decisions: sources of finance	3.3 Making marketing decisions: segmentation, targeting, positioning	7.7 Analysing the external environment to assess opportunities and threats: the competitive environment	9.2 Assessing innovation
	7	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>
<b>Christmas Break</b>					
<b>Term 3</b>		<b>5 Decision making to improve financial performance</b>	<b>3 Decision making to improve marketing performance / 6</b>	<b>8 Choosing strategic direction</b>	<b>9 Strategic methods: how to pursue strategies</b>
<b>Jan</b>	1	Revisit exam questions / misconceptions	Revisit exam questions / misconceptions	7.8 Analysing strategic options: investment appraisal	9.3 Assessing internationalisation
	2	5.3 Making financial decisions: sources of finance	3.4 Making marketing decisions: using the marketing mix	7.8 Analysing strategic options: investment appraisal	9.3 Assessing internationalisation
	3	5.1 Setting financial objectives	3.4 Making marketing decisions: using the marketing mix	7.8 Analysing strategic options: investment appraisal	9.4 Assessing greater use of digital technology
	4	4.1 Setting operational objectives	6.1 Setting human resource objectives	7.8 Analysing strategic options: investment appraisal	9.4 Assessing greater use of digital technology
<b>Feb</b>	5	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>
<b>Half Term</b>					
<b>Term 4</b>		<b>4 Decision making to improve operational performance</b>	<b>6 Decision making to improve human resource performance</b>	<b>10 Managing strategic change</b>	<b>10 Managing strategic change</b>
<b>Feb</b>	1	4.1 Setting operational objectives	6.1 Setting human resource objectives	10.3 Managing strategic implementation	10.1 Managing change
<b>Mar</b>	2	4.2 Analysing operational performance	6.3 Making human resource decisions: improving organisational	10.3 Managing strategic implementation	10.1 Managing change
	3	4.2 Analysing operational performance	6.4 Making human resource decisions: improving motivation and	10.3 Managing strategic implementation	10.2 Managing organisational culture
	4	4.2 Analysing operational performance	6.4 Making human resource decisions: improving motivation and engagement	<b>Revision and exam practise</b>	10.2 Managing organisational culture
	5	4.2 Analysing operational performance	6.5 Making human resource decisions: improving employer-employee relations	<b>Revision and exam practise</b>	10.4 Problems with strategy and why strategies fail
<b>April</b>	6	<b>regular test/ test marked/ embedding</b>	6.5 Making human resource decisions: improving employer-employee relations	<b>regular test/ test marked/ embedding</b>	<b>regular test/ test marked/ embedding</b>
<b>Easter Break (2 week)</b>					
<b>Easter Break (2 week)</b>					
<b>Term 5</b>		<b>4 Decision making to improve operational performance</b>	<b>Address misconceptions / Revision</b>	<b>10 Managing strategic change / Revise / Exam Practise</b>	<b>10 Managing strategic change / Revise / Exam Practise</b>
<b>April</b>	1	4.3 Making operational decisions to improve performance: increasing efficiency and productivity		<b>Revision and exam practise</b>	10.4 Problems with strategy and why strategies fail

	2	4.3 Making operational decisions to improve performance:		Revision and exam practise	Revision and exam practise
May	3	4.4 Making operational decisions to improve performance:		Revision and exam practise	Revision and exam practise
	4	4.4 Making operational decisions to improve performance:		Revision and exam practise	Revision and exam practise
	5	4.4 Making operational decisions to improve performance:		exams	exams
	6	regular test/ test marked/ embedding		exams	exams
Half Term					
Term 6		Revision and Exam Practice	Revision and Exam Practice	Exams	Exams
June	1			exams	exams
	2				
	3				
July	4				
	5				
	6				