

Curriculum map template

Month	week number	Edexcel 9-1 GCSE Business - Yr 10	Edexcel 9-1 GCSE Business - Yr 11	
Sept	1	1.1.1 The dynamic nature of business - first task to create a business name, consider branding and present it to the class	2.1.1 Business growth	
	2	1.1.1 The dynamic nature of business	2.1.1 Business growth	
	3	1.1.1 The dynamic nature of business - designing lolly pop sticks	2.1.2 Changes in business aims and objectives	
Oct	4	1.1.2 Risk and reward	2.1.3 Business and globalisation - the trading game	
	5	1.1.3 The role of business enterprise - designing smoothies and lollypop sticks to be used as part of questioning technique	2.1.3 Business and globalisation	
	6	1.2.1 Customer needs	2.1.4 Ethics, the environment and business	
	7	1.2.2 Market research - conducting questionnaire on the 6th formers / other year group	2.1.4 Ethics, the environment and business	
	8	End of unit test / marked/ embedding	Revision	
Half Term				
Nov	1	1.2.2 Market research - walkers crisps personal interview	School calendared test/ test marked/ embedding	
	2	1.2.3 Market segmentation - profiling customers + class	2.2.1 Product	
	3	1.2.3 Market segmentation - designing cereal boxes	2.2.1 Product	
Dec	4	1.2.4 The competitive environment - Dragons den SWOT analysis	2.2.2 Price	
	5	1.4.4 Business plans - Dragons den project	2.2.2 Price	
	6	1.4.4 Business plans - Dragons den project	2.2.3 Promotion	
	7	School calendared test/ test marked/ embedding	Revisiting exam lessons	
Christmas Break				
Jan	1	1.3.1 Business aims and objectives	2.2.4 Place	
	2	1.3.2 Business revenues, costs and profits	2.2.5 Using the marketing mix to make business decisions	
	3	1.3.2 Business revenues, costs and profits	2.4.1 Business calculations	
Enterprise Event	4	1.3.2 Business revenues, costs and profits - Making chatter boxes	2.4.1 Business calculations	
Feb	5	End of unit test / marked/ embedding	End of unit test / marked/ embedding	
Half Term				
Feb	1	1.3.3 Cash and cash-flow	2.4.2 Understanding business performance	
Mar	2	1.3.3 Cash and cash-flow	2.4.2 Understanding business performance	
	3	1.3.3 Cash and cash-flow - Making Foldables	2.5.1 Organisational structures	
	4	1.3.4 Sources of business finance	2.5.1 Organisational structures	
	5	1.3.4 Sources of business finance	2.5.1 Organisational structures + communication	
April	6	School calendared test/ test marked/ embedding	School calendared test/ test marked/ embedding	
Easter Break (2 week)				
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April	1	1.4.1 The options for start-up and small businesses	2.5.2 Effective recruitment - focus on individual career path - researching job descriptions, writing cv, mock interview	
	2	1.4.1 The options for start-up and small businesses	2.5.2 Effective recruitment - focus on individual career path - researching job descriptions, writing cv, mock interview	
May	3	1.4.2 Business location	2.5.3 Effective training and development	
	4	1.4.3 The marketing mix	2.5.4 Motivation	
	5	1.4.3 The marketing mix	Revison and exam practice	
	6	End of unit test / marked/ embedding	exams	
Half Term				
June	1	1.5.1 Business stakeholders	exams	
	2	1.5.2 Technology and business		
	3	1.5.3 Legislation and business		
July	4	1.5.4 The economy and business		
	5	1.5.4 The economy and business		
	6	1.5.5 External influences		
activities week	7	Work experience		