

## Curriculum map template

Month		week number	BTEC Level 3 National Extended Certificate in Business (4 units over 2 years) - Year 12 (2 units in total)		BTEC Level 3 National Extended Certificate in Business (4 units over 2 years) - Year 13 (2 units in total)
Term 1			Unit 1: Exploring Business	Unit 2: Developing a Marketing Campaign	Unit 3: Personal and Business Finance
Sept		1	A Explore the features of different businesses and analyse what makes them successful	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	A Understand the importance of managing personal finance
		2	A Explore the features of different businesses and analyse what makes them successful	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	A Understand the importance of managing personal finance
		3	A Explore the features of different businesses and analyse what makes them successful	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	B Explore the personal finance sector
Oct		4	A Explore the features of different businesses and analyse what makes them successful	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	B Explore the personal finance sector
		5	B Investigate how businesses are organised	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	C Understand the purpose of accounting
		6	B Investigate how businesses are organised	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	C Understand the purpose of accounting
		7	B Investigate how businesses are organised	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign	D Select and evaluate different sources of business finance
		8	B Investigate how businesses are organised	B Using information to develop the rationale for a marketing campaign	<b>regular test/ test marked/ embedding</b>
Half Term					
Term 2			Unit 1: Exploring Business	Unit 2: Developing a Marketing Campaign	Unit 3: Personal and Business Finance
Nov		1	C Examine the environment in which businesses operate	B Using information to develop the rationale for a marketing campaign	D Select and evaluate different sources of business finance
		2	C Examine the environment in which businesses operate	B Using information to develop the rationale for a marketing campaign	E Break-even and cash flow forecasts
		3	C Examine the environment in which businesses operate	B Using information to develop the rationale for a marketing campaign	E Break-even and cash flow forecasts
Dec		4	C Examine the environment in which businesses operate	B Using information to develop the rationale for a marketing campaign	E Break-even and cash flow forecasts

	5	C Examine the environment in which businesses operate	B Using information to develop the rationale for a marketing campaign	F Complete statements of comprehensive income and financial position and evaluate a business's performance
	6	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	B Using information to develop the rationale for a marketing campaign	F Complete statements of comprehensive income and financial position and evaluate a business's performance
	7	<i>Leeway for coursework write up for time lost due to, for</i>	B Using information to develop the rationale for a	<b>regular test/ test marked/ embedding</b>
<b>Christmas Break</b>				
<b>Term 3</b>		<b>Unit 1: Exploring Business</b>	<b>Unit 2: Developing a Marketing Campaign</b>	<b>Unit 8: Recruitment and Selection Process</b>
<b>Jan</b>	1	C Examine the environment in which businesses operate	C Planning and developing a marketing campaign	<b>Revision and exam practise</b>
	2	D Examine business markets	C Planning and developing a marketing campaign	<b>exams</b>
	3	D Examine business markets	C Planning and developing a marketing campaign	A Examine how effective recruitment and selection
	4	<i>Leeway for coursework write up for time lost due to, for</i>	C Planning and developing a marketing campaign	A Examine how effective recruitment and selection
<b>Feb</b>	5	<i>Leeway for coursework write up for time lost due to, for</i>	C Planning and developing a marketing campaign	<i>Leeway for coursework write up for time lost due to,</i>
<b>Half Term</b>				
<b>Term 4</b>		<b>Unit 1: Exploring Business</b>	<b>Unit 2: Developing a Marketing Campaign</b>	<b>Unit 8: Recruitment and Selection Process</b>
Feb	1	D Examine business markets	C Planning and developing a marketing campaign	A Examine how effective recruitment and selection
<b>Mar</b>	2	D Examine business markets	C Planning and developing a marketing campaign	B Undertake a recruitment activity to demonstrate the
	3	D Examine business markets	C Planning and developing a marketing campaign	B Undertake a recruitment activity to demonstrate the
	4	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Planning and developing a marketing campaign	B Undertake a recruitment activity to demonstrate the processes leading to a successful job offer
	5	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Planning and developing a marketing campaign	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
<b>April</b>	6	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	Mock exam	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
<b>Easter Break (2 week)</b>				
<b>Easter Break (2 week)</b>				
<b>Term 5</b>		<b>Unit 1: Exploring Business</b>	<b>Unit 2: Developing a Marketing Campaign</b>	<b>Unit 8: Recruitment and Selection Process</b>
<b>April</b>	1	E Investigate the role and contribution of innovation and enterprise to business success	Mock exam	C Reflect on the recruitment and selection process and your individual performance
	2	E Investigate the role and contribution of innovation and	Exam Prep	C Reflect on the recruitment and selection process
<b>May</b>	3	E Investigate the role and contribution of innovation and	Exam Prep	<i>Leeway for coursework write up for time lost due to,</i>
	4	E Investigate the role and contribution of innovation and	6 hours of research preparation for the exam	<i>Leeway for coursework write up for time lost due to,</i>
	5	<b>Sampling process</b>	6 hours of research preparation for the exam	<b>Sampling process</b>

	6	<i>Sampling process</i>	<i>exams</i>	<i>Sampling process</i>
Half Term				
Term 6				<b>EXAM RETAKES</b>
June	1			
	2			
	3			
July	4			
	5			
	6			
activities week	7			