

HALF TERM 5 CURRICULUM CONTENT – KS5 A-Level Business

Year 12

Intent statement:

The objective of the curriculum is to take the business students through a journey of starting up and growing a business based on the awarding body (Edexcel) specification. The specification is organised into two themes, where the first theme approaches the content through the context of small businesses. This covers from developing a business idea or spotting a gap in the market, to starting the business and all its necessary requirements, to the second theme, which focuses on growing businesses. It also considers the impact of the wider world on the decisions a business makes as it grows.

The overall aim is for students to learn about starting and running a business in a realistic way. Students will be given practical projects to simulate starting a business and trying to make it successful so that it can grow. Students will therefore be able to gain knowledge through theory and then apply this within a realistic setting. This will allow students to gain first-hand knowledge of the necessary requirements needed to run a business as well as gaining additional knowledge and understanding of how businesses work in the real world, the importance of organisational skills, teamwork etc. as well as the difficulties of trying to make it successful.

Topics	Decision making to improve operational performance		Decision making to improve human resource performance
Prior knowledge / skills	Prior knowledge from GCSE business on operations / productions would prove useful, but not compulsory		Students might have knowledge on trade union based on recent industrial strikes – this can be discussed in more length as culture capital using case studies as examples
Key concepts / knowledge / skills covered this half term	Students will look at how operations affect other functions of the business & what operations can take into consideration to improve such as ethics & the environment	Students will learn different types of production businesses used to store supply & which would be best for different businesses	Students will look at organisational structure within a business, discusses relationship between employee/er & why it's important
Assessment	Class tests, quizzes, questioning		
Personal Development opportunities	<ul style="list-style-type: none"> ● Reflect on impact of operational decisions to their workforce & supply chain, as well as the ethical & moral decisions they need to consider ● Understand that businesses operate in a global market & how businesses must adapt, linking outsourcing to real life scenarios of how businesses use less developed countries to reduce their costs due to cheaper labour (eg. India having call centres for big businesses like Barclays & discuss issues faced) ● Linking trade unions to recent strike activities 		
Homework requirements	Regular homework will be set on Google Classroom		

Year 13

Intent statement:

The objective of the course is for students to gain knowledge and understanding of the interrelated nature of business by using business models, theories and techniques to support analysis of contemporary business issues and situations and provide a dynamic learning environment. The topics covered are designed to engage students through issues that are relevant in today's society through the study of key contemporary developments such as digital technology, business ethics and globalisation.

Topics	Revision & exam practise	Managing strategic change
Prior knowledge / skills	All knowledge from the course taught	A new concept
Key concepts / knowledge / skills covered this half term	All knowledge and skills taught previously now embedded	Problems with strategy & why strategies fail; students will look at the difficulties of strategic decision-making and implementing strategy, planned vs emergent strategies and the value of strategic planning
Assessment	Class tests, quizzes, questioning	
Personal Development opportunities	Understanding networking strategies and the impact of timing and deadlines when completing a business project	
Homework requirements	Homework will be set on G4S & revision	