

HALF TERM 5 CURRICULUM CONTENT – KS4 BTEC Business

Intent statement:

The Pearson BTEC Level 1 / 2 Tech Award in Enterprise is equivalent to one GCSE. The course will enable students to acquire knowledge and skills through vocational contexts by studying the knowledge, behaviours and skills related to researching, planning, pitching and reviewing an enterprise idea. The qualification enables learners to develop their technical skills, such as market research skills, planning, promotional and financial skills using realistic work scenarios and personal skills (such as monitoring own performance, time management and problem-solving) through a practical and skills-based approach to learning and assessment. Students will develop sector-specific knowledge and skills in a practical learning environment. The main focus is on the knowledge, understanding and skills required to research, plan, pitch and review an enterprise idea that includes:

- Development of key skills that prove aptitude in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem-solving.
- Knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise.
- Attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.

Year 10

Topic – Enterprise idea	Component 2: Planning and Presenting a Micro – Review the presentation of the micro-enterprise idea to meet specific requirements	Component 1: Exploring enterprises – Second submission coursework improvement
Prior knowledge / skills	All the knowledge from the course taught so far	All the knowledge from the course taught so far
Key concepts / knowledge / skills covered this half term	<p>Plan for a micro-enterprise (learners will draw on research to complete an accurate & realistic business plan for their chosen micro-enterprise idea within a given budget) to include:</p> <ul style="list-style-type: none"> • Ownership of the micro-enterprise • Aims of the micro-enterprise • Features of the product (goods or services) to be sold • Pricing of the product (goods or services) to be sold • Methods of promotion • Identifying the target market • Resources required will be obtained / funded • Financial information • Risk assessment • Viability of the plan 	Students are working on improving this component coursework

Assessment	Coursework
Personal Development opportunities	In Business overall, using real life examples will be present through the whole curriculum to make the topics taught relatable to the students – links to the concept that everything in society is related to business. Development of social skills, public speaking and confidence.
Homework requirements	Homework will be set on G4S every week

Year 11

Topics	Revision and exam practise
Prior knowledge / skills	All knowledge from component 3
Key concepts / knowledge / skills covered this half term	All knowledge and skills taught previously now embedded
Assessment	Retake exam for those who have chosen to resit
Personal Development opportunities	Building on skills learnt, which can be used for revision and to answer exam questions effectively
Homework requirements	Revision